

The 40/40 cocktail is made with vanilla vodka and white chocolate liqueur.



Heavy Hitters

SPORTS BARS UP THEIR GAMES FOR BOLD FACED VIEWERS. BY DALENE ROVENSTINE

40/40 Club

Jay Z's lounge, set in the Flatiron District with an outpost in Brooklyn at Barclays Center, is a swanky spot to take in a game. Spike Lee, Amar'e Stoudemire, Robinson Cano, Geno Smith—even Warren Buffett—have turned up here. Enjoy all the action while sipping the namesake cocktail the 40/40, made with Stolichnaya vanilla vodka and Godiva White Chocolate Liqueur. **6 W. 25th St., 212-832-4040; Barclays Center, 620 Atlantic Ave., Brooklyn, 917-618-6340; the4040club.com**

Ainsworth Park

With 65 TVs in a 7,000-square-foot space, Ainsworth Park draws a young professional crowd, as well as celebs like Joe Jonas and Gerard Butler. The bar offers sophisticated American pub food. “We infuse high-end dining with a laid-back, comfortable vibe,” says Brian Mazza, vice president of Paige Hospitality Group. On game day for college football, fuel up with a Six and Two (Belvedere vodka, beer, and ginger ale). **111 E. 18th St., 212-673-2467; ainsworthparknyc.com**

Bounce Sporting Club

Viewing games is easy at the city's two spacious Bounce Sporting Clubs thanks to 30-plus flat-screen TVs. Guests have included Ryan Lochte, Prince Harry, Leonardo DiCaprio, and Marc Anthony. Try a premium drink like the Trophy Wife, made with Belvedere pink grapefruit vodka,

Domaine de Canton ginger liqueur, and Champagne. **55 W. 21st St., 212-675-8007; 1403 Second Ave., 212-535-2183; bounceny.com**

Clyde Frazier's Wine and Dine

Former Knicks player and current MSG commentator Walt “Clyde” Frazier draws an avid following at his namesake restaurant, where guests shoot hoops on the indoor basketball half court between catching games and sipping custom cocktails. Chef Armando Cortes's international menu includes an Asian twist on guacamole, served with lotus chips, as well as strawberry shortbread with basil ice cream. **485 10th Ave., 212-842-1110; clydefraziers.com**

The Hill

This Murray Hill sports venue with 25 flat-screen TVs turns into an after-hours lounge, where fans can sample house-infused liqueurs (watermelon rum, banana Jameson, apple-pear-cinnamon vodka, and citrus vodka) while indulging in such scrumptious bar foods as sirloin sliders, grilled chicken strips, or The Hill, a nine-ounce Angus burger. **416 Third Ave., 212-481-1712; thehillny.com**

The Royal

You can watch sports at The Royal, but don't call it simply a sports bar. With a menu by Daniel Parilla featuring crab cake sliders and art installations

by Spencer Sweeney, this club offers much more than the latest score. Order Dom Pérignon or bottles of Patrón while taking in the art or a game on one of the 45 televisions. John Legend, Kris Humphries, and Cuba Gooding Jr. have all swung by. **127 Fourth Ave., 212-260-1099; theroyalnyc.com**

West 3rd Common

West 3rd Common offers classic drinks with a kick. Sip an ice cream float made with Jack Daniels or try a house-made infusion like bananas Foster whiskey, ginger rum, or pineapple pink peppercorn vodka. No game would be complete without beer—a dozen are in rotation on tap—and wings, which come in chipotle, sweet chili, and barbecue dry-rub varieties. **1 W. Third St., 212-529-2059; west3rdcommon.com**

The Windsor

Attracting A-list locals, including A-Rod, Gwyneth Paltrow, and Cameron Diaz, The Windsor's two locations are “ideal spots for enjoying sports in the city,” says partner David Marino, who touts the Ralph Lauren décor and 80-inch flat-screen TVs among the reasons for its allure. Try the 90-calorie Half Windsor, made with Voli light vodka, fresh cucumber juice, agave syrup, and lime juice, along with entrées like organic turkey burgers. **234 W. Fourth St., 212-206-1208; 410 Park Avenue South, 646-380-5301; thewindsornyc.com** **G**

BIG PICTURE

Hudson Common offers cocktails and bites along with large-format sports screens.

At Hudson Common, a combo beer-and-burger joint and upscale sports bar, enjoy one of 16 beers on tap as you watch all the sporting action on 100-inch drop-down projector screens or seven large flat-screen TVs. Innovative drinks such as the Last Word—Tanqueray Malacca gin, green chartreuse, Luxardo maraschino cherries, and lime—and snacks like duck fat fries and white truffle popcorn are some of the offerings; servers will text your phone to let you know when your order is ready. Events, including March Madness watch parties (former Chicago Bull Jay Williams has hosted), contribute to the all-day happenings.

Hudson Hotel, 356 W. 58th St., 212-554-6217; hudsoncommonnyc.com

Hudson Common draws a West Side crowd for all the sports action.

