

The Guide

THIS
SEASON
THE VERY
BEST OF

acquire: summer
accessories

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relax: hydrating
treatments

cashmere comfort

THE ULTIMATE NAME IN CHIC LUXURY, BRUNELLO CUCINELLI ADDS
A NEW LIFESTYLE COLLECTION TO ITS ASPEN STORE. BY DALENE ROVENSTINE

Brunello Cucinelli's European style has been enhancing our downtown shopping since the high-end store launched this past winter. But come June, sartorial Aspenites can celebrate that Italian style and comfort in their homes, too. "Our lifestyle collection is a very natural extension of our fashion collections," says Cucinelli. The line features boxes, blankets, candles, and pillows in the neutral hues for which the name is known.

"The products in the collection reflect our company's history, the savoir faire of our artisans, and the excellence of the cashmere and the raw materials that have been refined to create such special items," Cucinelli adds. He suggests using the masculine boxes in flannel and python for storing mementos. The cashmere blankets—which come in two sizes and seven

different styles—are ideal for cuddling on a cool summer evening. Both decorative and functional, the brand's pillows contain a small pocket that holds Green Erbaceo Bianco, an artisanal perfume for fabrics. The candles in the collection are handcrafted in a wax factory in Assisi, Italy, exclusively for Brunello Cucinelli. Perfect for gifting, all of the store's items come packaged in luxurious boxes or cotton bags.

Cucinelli explains that Aspen is a "charming fit" for the collection, as the aesthetic, craftsmanship, and warmth of the home goods exude the simple pleasures of a resort town. He adds, "I hope Aspen customers will bring the collection into their living rooms after having made space for us in their wardrobes." 508 E. Cooper Ave., 970-544-0600; brunellocucinelli.com **AP**